



PACIBER 29th Annual Meeting

July 7 – 10, 2017

Manila, Philippines

Mark Your Calendar for the 29th Annual PACIBER Meeting



We are pleased to announce the 2017 Annual Meeting for PACIBER, to be held on July 7-10, 2017, in Manila, Philippines.

The PACIBER Executive Committee, in partnership with the Asian Institute of Management (AIM), have put together a new and exciting program (see www.paciber.org).



The conference will be held at the campus of AIM. The planning committee has reserved guest rooms at the Fairmont, Makati. Please go to www.paciber.org for registration and to reserve hotel rooms.

Conference Theme: "Capitalist versus Capitalist"

This year's theme builds on the unfolding transformation of globalization as heralded in a new publication sponsored by the Schulich School of Business and McKinsey & Co., *Re-imagining Capitalism*. In a revised format, this year's meeting will address recent developments in globalization and capitalism from the perspectives of business, academia, government, and entrepreneurship.

The conference has invited distinguished business leaders, senior government officials and academics to participate in this year's program. These include: Mr. Jaime Augusto Zobel de Ayala, Invited Keynote Speaker), Corazon "Dinky" Soliman (Former Secretary of the Department of Social Welfare and Development), Mr. Herminio "Sonny" Coloma (Former Senior Press Secretary, President Benigno

Aquino), Dr. Federico Macaranas (Professor and Executive Director, Asian Institute of Management (AIM) Policy Center), Dr. Jamil Paolo Francisco (Professor of Business and International Economics, Director, Rizalino S. Navarro Policy Center for Competitiveness, AIM), and Dr. Ron Mendoza (Dean, Government and Public Policy, Ateneo de Manila University). For a complete list of invited guests, please see www.paciber.org for a preliminary program.

Also new in this year's program is a Dean's Panel that will feature a discussion among deans on the various challenges facing their business schools in today's environment. Drawing in part on the findings from a GMAC publication, *Disrupt or Be Disrupted*, deans from PACIBER and elsewhere will address how globalization, technology, research, pedagogy, accreditation, and market/fiscal changes are affecting international management education.

In keeping with its new emphasis on member-engagement, the program also highlights two consortium-based research and teaching projects. The first is a growing movement, Conditional Cash Transfers (CCTs), to alleviate poverty. The second is a pedagogical platform to produce short videos on their respective business leaders that can be shared by participating PACIBER members. In both cases, PACIBER members can be engaged in a longitudinal fashion to build creative extensions on research and teaching.

Thematic regional updates will go beyond regional economic statistics to highlight salient issues affecting particular regions. Some examples include: secular stagnation in developed countries, the rise and fall of emerging markets, the future of the Trans-Pacific Partnership, China's Belt and Road, the viability of ASEAN Economic Community, the rising role and influence of China and India, the evolving function of social media.

Moreover, the program will include an evening visit to a business process outsourcing center (BPO). The Philippines has emerged as a BPO hub and an operations HQ for many companies doing business in Asia.

Finally, Manila is well-acknowledged as a thriving international city with a wide variety of regional cuisines and cultural habitats. As a pre-conference tour, PACIBER participants will have opportunities to visit the enclosed city of Intramuros built by the Spaniards to protect the colonial establishment. Post-conference tours include a day outing to Tagaytay, and a two-day outing to El Nido, Palawan (Voted No. 1 resort by *Conde Nast* for multiple years). Interested parties are encouraged to explore these activities in the next page and to contact us (rochellemcarthur@gmail.com) if you are able to attend any of these tours.

About PACIBER

The Pacific Asian Consortium for International Business Education and Research (PACIBER) was created in 1988 as a consortium of 27 leading universities dedicated to bridging the gap by establishing linkages to promote international business education, research and exchange of information among faculty and students. PACIBER stands as a forum for the exchange of ideas where members can network and learn from one another. Through faculty exchanges and other mutually beneficial alliances, member universities can raise the level of their business education programs to world class standards.

For more information, contact:

PACIBER Secretariat (Information on hotel, logistics, registration, and administration)

- Grant Kim, Grant.Kim@hawaii.edu 1-808-956-3254

2017 Program Planning Committee (Program information, questions about Manila, Philippines)

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PACIBER PRE-POST CONFERENCE ACTIVITIES

July 7, INTRAMUROS TOUR AND LUNCH AT THE MANILA HOTEL

7:45am - departure from Fairmont Hotel; 12 noon - lunch at the Manila Hotel; return at 3 pm. \$50 per person

Intramuros is the walled city built by the Spaniards in the 1600s to protect the colonial government and establishment. Although heavily damaged during World War II, visitors can still see remnants of the two-mile rampart. Wear comfortable shoes (and perhaps an umbrella) as this is a walking tour.

The group will then have lunch at the Manila Hotel, also in Intramuros. Renovated in 2008, it is the former residence of Gen. Douglas MacArthur and his family when he served as Military Advisor to the Philippine Commonwealth Government. If available, there might be an opportunity to take a look at the MacArthur Suite.

The tour will end with sufficient time for PACIBER participants and guests to attend the PACIBER opening reception.

July 11, TAGAYTAY AND TAAL VOLCANO

7:45 am, departure from Fairmont Hotel, return to hotel at about 6
7:00 pm. \$75 per person.

Considered a top tourist mecca, Tagaytay features cooler climate, spectacular scenery (particularly Taal Volcano), and a variety of culinary delights. Approximately 40 miles from Manila, Tagaytay offers a refreshing getaway from the hustle and bustle of metropolitan Manila. The group will leave early on Tuesday morning and have lunch at *Escala Tagaytay* or one of the resort's famous restaurants. This tour is *not* recommended for those who have an early evening flight on July 11.

July 12-14, MANAGING SUSTAINABILITY TOUR TO EL NIDO, PALAWAN ISLAND

Early flight, Manila to El Nido. Expected return late afternoon July 14. Price: Round trip airfare is about \$200; hotel price will depend on hotel selected and will range from \$120 per night inclusive of breakfast for Casa Kalaw to about \$300 per night including breakfast for Lagen, El Nido Resorts. Sustainability tour cost is about \$100 for two days.

El Nido. (The Nest) is a group of islands located in Northern Palawan, Philippines. Voted No. 1 resort by Conde Naste for multiple years, El Nido is an enchanting paradise with several islands to visit, picturesque marble walls, an iconic Big and Small Lagoon, and grainy white sand. We are working with Ten Knots Development Corporation (operator of the resort) to customize a sustainability tour for PACIBER participants who wish to join this post program activity. Once considered to be the best secret in the Philippines, although the island's acclaim is making it a favored destination for those who have sufficient time.

To help us in our planning, please email us (rochellemcarthur@gmail.com) on your interest on the above three tours, and indicate the number of persons in your party. We will provide you with details as soon as possible.