

PACIBER 2020 ANNUAL MEETING LIMA

# Rethinking Business Education: *Meeting the Needs of a Dynamic Global Business Environment*

Hosted by ESAN Graduate School of Business  
Four Points by Sheraton, Lima, Perú

July 7 - 11, 2020 Lima, Perú



**Four Points by Sheraton registration link:**

Please email directly to **Andrea Gómez** ([agomez@toprankhotel.com](mailto:agomez@toprankhotel.com)) requesting the special rate for PACIBER 2020.

**ESAN - PACIBER conference registration with payment link:** (Please e-mail the registration form and proof of payment to [vestrella@esan.edu.pe](mailto:vestrella@esan.edu.pe))

<https://eventos.esan.edu.pe/Inscripciones/Inscripcion/FormInscripcionPaciber>

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## Condensed Agenda:

### Details:

#### Tuesday, July 7th:

- 04:00 PM : PACIBER Member Registration
- 05:00 PM : Welcome cocktail reception

#### Wednesday, July 8th:

- 09:00 AM : Opening Session and Keynote Speaker
- 10:00 AM : PACIBER Member Panel 1
- 02:00 PM : PACIBER Member Panel 2
- 04:00 PM : Member School Updates
- Evening : PACIBER Group Dinner

#### Thursday, July 9th :

- 09:00 AM : Keynote Speaker
- 10:00 AM : PACIBER Member Panel 1
- 02:00 PM : PACIBER Member Panel 2
- 04:00 PM : Member School Updates
- Evening : Regional updates (East Asia, Oceanía, Southeast Asia, Americas)

#### Friday, July 10th :

- 09:00 AM : PACIBER Business and Planning Meeting
- 03:00 PM : Business visit to "Alicorp, a mass consumption company, leader in the Peruvian market with industrial operations in six countries of Latin America"
- 07:00 PM : Gala Dinner at "Huaca Pucllana"

#### Saturday, July 11th :

- AM & PM : Optional cultural visit to historical Lima city center or Machu Picchu

