

29th PACIBER ANNUAL MEETING

Capitalist versus Capitalist

**Globalization Versus the Aspirations of an
Emerging World Economy**

Hosted by

**Pacific Asia Consortium for International Business
Education and Research (PACIBER)**

and

Asian Institute of Management (AIM)

July 7-10, 2017

Manila, Philippines

as of June 3, 2017

FRIDAY, JULY 7, 2017

8:00 AM Pre-program cultural activity -- Intramuros Tour

Organized and led by Dr. Rochelle McArthur
(See Pre-Program Activity Below)

5:00 PM Executive Committee Meeting

(for members of the PACIBER Executive Committee)
Location: Raffles Salon

6:00 PM Opening Reception & Welcome

Location: Mirreo Terrace, Raffles Hotel

Welcome Remarks

Dr. Shirley Daniel, Professor of Accounting
Shidler College of Business, University of Hawaii
PACIBER Secretariat

Dr. Jikyeong Kang, President and Dean
Asian Institute of Management

Short Announcements

Dr. Gerardo Ungson, YF Chang Endowed Chair & Professor
College of Business, San Francisco State University

Dr. Manuel Serapio, Associate Professor and Faculty Director
Center for International Business Education & Research
University of Colorado Denver

Dr. Rochelle MacArthur, Managing Director (retired)
Center for International Business Education & Research
University of Hawaii at Manoa

SATURDAY, JULY 8, 2017

- 7:00 AM** **Breakfast – on your own**
Location: Spectrum, Fairmont Makati
- 8:20 AM** **Meet in hotel lobby for transfer to
Asian Institute of Management (AIM)**
- 8:45 AM** **Conference Registration**
- 9:00 AM** **Brief Remarks about PACIBER & Program**
Dr. Shirley Daniel, University of Hawaii
- Welcome to AIM and Introduction of Keynote Speaker**
Dr. Jikyeong Kang, President and Dean, Asian Institute of Management
- 9:15 AM** **Keynote Session**
Ms. Doris Magsaysay Ho (Invited)
President and CEO, Magsaysay Group of Companies
- 10:45 AM** **Break**
- 11:00 AM** **Panel Discussion- Capitalist vs. Capitalist: Perspectives on Globalization**
- Panel Moderator: Gerardo R. Ungson, YF Chang Endowed Chair &
Professor, San Francisco State University
- Dr. Marcia Annisette – Overview, *Re-Imagining Capitalism*
Associate Dean and Associate Professor of Accounting
Schulich School of Business, York University
- Dr. Federico Macaranas, Professor and Executive Director (Invited)
Asian Institute of Management (AIM) Policy Center, AIM
- Mr. Greg Navarro, Managing Partner & CEO, Navarro Amper
& Company (Philippine practice of Deloitte Touche Tohmatsu
Limited), and President, Management Association of the Philippines
- Mr. David Kwee, President
Training Vision, Singapore

12:30 PM

Lunch

2:00 PM

Deans Panel: Global Context of Business Education: Disrupt or Be Disrupted?

Panel Moderators: Dr. Mario Reyes

Mr. Rodolfo P. Ang, Dean, Ateneo Graduate School of Business

Dr. Brian C. Gozun, Dean, Ramon V. del Rosario College of Business,
De La Salle University

Dr. Jikyeong Kang, Asian Institute of Management

Dr. Chan Jane-Lin, Professor of Accounting and Associate Dean
International Affairs, National Taiwan University

Dr. Mario Reyes, Clinical Professor of Finance
Carlson College of Business, Washington State University and
Dean Emeritus and Professor of Finance
College of Business and Economics, University of Idaho

Dr. Norman Maud Saleh, Dean and Professor of Accountancy
Faculty of Economics and Management
Universiti Kebangsaan Malaysia

3:30 PM

Break

3:45 PM

PACIBER Collaborative Research – Conditional Cash Transfer (CCT)

Panel Moderator: Dr. Gerardo Ungson, San Francisco State University

Dr. Herminio (Sonny) Coloma
Former Secretary, Presidential Communications
Operations Office (PCCO), Philippines
Professor, Asian Institute of Management

Ms. Corazon (Dinky) Soliman, Former Executive Secretary
Department of Social Welfare

PACIBER Research Team

Dr. David Hudgens, Associate Director and IMBA & Clinical Faculty
Darla Moore School of Business, University of South Carolina

Dr. Armando Borda, Professor and Director of International MBA
ESAN, Peru

Dr. Sara Wong, Professor
Graduate Management School, ESPOL, Ecuador

Dr. Gerardo Ungson,
YF Chang Endowed Chair & Professor, San Francisco State
University

6:30 PM Reception/Cocktails and Dinner (Manila House, Bonifacio Global City)
Hosted by Asian Institute of Management

(There will be a short tour of Bonifacio Global City on route to the Manila House)

9:00 PM Return to Hotel

SUNDAY, JULY 9, 2017

- AM** **Breakfast – on your own**
Location: Spectrum, Fairmont Makati
- 9:00 AM** **Meet in hotel lobby for transfer to AIM**
- 9:30 AM** **PACIBER School Updates**
- 10:00 AM** **Coffee Break**
- 10:15 AM** **Panel: Invited Commentaries on Contemporary Economic and Social Issues**
- Panel Moderator: Dr. Shirley Daniel, University of Hawaii
- Competitiveness, Federalism and Family Dynasties**
Dr. Ronaldo Mendoza, Economist and Dean
Ateneo School of Government
- Asian Competitiveness**
Zeno Ronald Abenoja, Director
Dept. of Economic Research, Bangko Sentral ng Pilipinas
- ASEAN Champions**
Dr. Jamil Paolo Francisco, Professor of Business and International Economics, Director, Rizalino S. Navarro Policy Center for Competitiveness, Asian Institute of Management
- 12:00 PM** **Lunch**
- 1:30 PM** **Panel: Cultural Inclusiveness and Globalization**
Dr. Kirpal Singh, Director, Wee Kim Wee Center – Panel Moderator
Associate Professor of English Literature
Singapore Management University
- Dr. Christina Stringer, Associate Professor of Management and International Business
University of Auckland, New Zealand
- Mr. Sreenivas Narayanan
Group Managing Director
Asia Society for Social Improvement and Sustainable Transformation

3:15 **Coffee Break**

3:30 PM **Regional Updates**

Asia-Pacific Region in 2017: Seeking Calm Waters in Turbulent Seas

Panel Co-Moderators:

Dr. Manuel Serapio, University of Colorado Denver

Mr. Jonathon Wood, Director, Center for International Business
Education and Research,
Marriott School of Business, Brigham Young University

Americas

Mr. Jonathon Wood, Brigham Young University

Dr. Marcia Annisette, York University

Dr. David Hudgens, University of South Carolina

Dr. Gerardo Ungson, San Francisco State University

Dr. Armando Borda, Universidad ESAN

Dr. Sara Wong, ESPOL, Ecuador

Southeast and East Asia

Dr. Mohd Daud, Associate Professor
Universiti Kebangsaan Malaysia

Dr. Kirpal Singh, Singapore Management University

Dr. Anthony Kuo, Fu Jen Catholic University

Oceania

Dr. Christina Stringer, University of Auckland

China, Belt and Road

Dr. Xueguang Chen, Zhejiang Gongshang University
Professor Ji Chen, University of Colorado Denver

5:00 PM

Program Concludes

5:30-7:30 PM

**Visit to Business Process Outsourcing Center (BPO)
Details to be determined**

7:30 PM

Closing Dinner (TBD)

MONDAY, JULY 10, 2017

AM **Breakfast – on your own**
Location: Spectrum, Fairmont Makati

8:00 AM **Business Meeting (for PACIBER Members Only)**
Location: Namayan Room, Fairmont Makati

Dr. Shirley Daniel, University of Hawaii – Chair

Dr. Marcia Annisette, York University - Co-Chair

Member Updates

**New and Continuing Opportunities for PACIBER
Collaboration and Engagement**

Consortium Based Research on CCT

Dr. David Hudgens, University of South Carolina

Dr. Gerardo Ungson, San Francisco State University

Others

Dr. Manuel Serapio, University of Colorado Denver

9:30 AM **Break**

9:45 AM **Action Plan 2017-2018**
Financial Reports
Elections
2018 Meeting

10:00 AM **Introduction to Fu Jen Catholic University, Dr. Anthony Kuo**

10:15 AM **New Member Presentation**
Dr. Sara Wong (ESPOL)

12:00 PM **Lunch**

Conclusion of 2017 PACIBER Annual Meeting

**PACIBER
PRE-POST CONFERENCE ACTIVITIES**

Subject to PACIBER Member/Guest Confirmation

Please email rochellemcarthur@hotmail to confirm

July 7, INTRAMUROS TOUR AND LUNCH AT THE MANILA HOTEL

7:45am - departure from Fairmont Hotel; 12 noon - lunch at the Manila Hotel; return at 3 pm. \$50 per person

Intramuros is the walled city built by the Spaniards in the 1600s to protect the colonial government and establishment. Although heavily damaged during World War II, visitors can still see remnants of the two-mile rampart. Wear comfortable shoes (and perhaps an umbrella) as this is a walking tour.

The group will then have lunch at the Manila Hotel, also in Intramuros. Renovated in 2008, it is the former residence of Gen. Douglas MacArthur and his family when he served as Military Advisor to the Philippine Commonwealth Government. If available, there might be an opportunity to take a look at the MacArthur Suite.

The tour will end with sufficient time for PACIBER participants and guests to attend the PACIBER

July 11, TAGAYTAY AND TAAL VOLCANO

7:45 am, departure from Fairmont Hotel, return to hotel at about 6
7:00 pm. \$75 per person.

Considered a top tourist mecca, Tagaytay features cooler climate, spectacular scenery (particularly Taal Volcano), and a variety of culinary delights. Approximately 40 miles from Manila, Tagaytay offers a refreshing getaway from the hustle and bustle of metropolitan Manila. The group will leave early on Tuesday morning and have lunch in any one of the resort's international cuisines. This tour is NOT recommended for those who have an early evening flight on July 11.