

## **CALL FOR PAPERS**

The PACIBER Research Committee encourages the submission of original research that addresses "ASEAN INTEGRATION." Submissions accepted will be presented at the 2015 PACIBER meeting July 3-6 in Bali, Indonesia.

Member faculty are invited to submit paper presentation proposals for the conference. Please submit an abstract of your paper and, if possible, a power-point presentation of up to 20 slides, via email to the PACIBER Secretariat (paciber@hawaii.edu) by March 15, 2015. For more information on the meeting or abstracts of previous research papers, please visit our website at www.paciber.org. Accepted papers and/or abstracts will be published in the annual meeting proceedings.

ASEAN Integration: The countries of the 10-nation ASEAN comprise the world's seventh-largest economy and the US' fourth-largest global trading partner. The US also has deep geopolitical security interests in the region, and in recent years, Washington has strengthened its relations with Indonesia and Malaysia - moderate, democratic Islamic countries that serve as key economic and homeland security partners. The forthcoming economic integration in 2015 of all ten Southeast Asian states (Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Viet Nam), under its own unique model of legally binding regional governance in the new Charter-based system of the Association of Southeast Asian Nations (ASEAN) offers the promise of harmonizing, and reforming the current regulatory, institutional, legal, informational, educational, and administrative architecture within and across the ASEAN Member States. The Association of Southeast Asian Nations or ASEAN is "a major global hub of manufacturing and trade, as well as one of the fastest-growing consumers markets in the world" (Vineyak, 2014).

Submissions relating to institutional and economic development, business and management are welcome. Topics may include, but are not limited to:

- 1. Policy, legal and regulatory issues, such as Asian commercial law including intellectual property and insolvency;
- 2. International labor, employment, migration, and human rights;
- 3. International environmental law including climate change, and disaster risk reduction;
- 4. Corporate Governance systems, including the ASEAN Corporate Governance Scorecard Project (<a href="http://www.adb.org/publications/asean-corporate-governance-scorecard-country-reports-and-assessments-2012-2013">http://www.adb.org/publications/asean-corporate-governance-scorecard-country-reports-and-assessments-2012-2013</a>);
- 5. The role of FDI in ASEAN development. The US is second only to Japan in direct investment in ASEAN. According to the US Chamber of Commerce, trade with Southeast Asia already supports an estimated 800,000 US jobs;
- 6. Consumer Diversity and Marketing in the ASEAN region;
- 7. Entrepreneurship in ASEAN nations.

Email: paciber@hawaii.edu, Phone: 1-808-956-8041, Fax: 1-808-956-9685, www.paciber.org